

Full Item Set for EFA of Relationship Maintenance Strategies (Vitak, 2012)

The following items tap into a wide range of ways you might use Facebook to interact with (person's name). Your responses should reflect the extent to which you actually engage in these behaviors, not the extent to which you would like to engage in them or what you think you would do if there were more opportunities for you to interact with (person's name).

Note: Statements about "liking" content refer to clicking the "Like" button on a status update or photo.

	Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
Compared with my other Facebook Friends, (person's name) is more likely to "like" an update I post.					
I keep up to date on (person's name)'s day-to-day activities through Facebook.					
(Person's name) and I use Facebook to coordinate events related to a shared interest, sport, and/or hobby.					
When I see something online that I think (person's name) would find interesting, I'll send him/her a note about it on Facebook.					
I browse through (person's name)'s profile page to see what he/she's been doing.					
Compared with my other Facebook Friends, (person's name) is more likely to comment on an update I post.					
I won't post something if I think it would upset (person's name).					
I browse photo albums posted in (person's name)'s profile.					
I congratulate (person's name) when he/she shares news on Facebook about something big happening in his/her life.					
I share news about my life with (person's name) through Facebook.					
There are many pictures of (person's name) and me together on Facebook.					
If I see (person's name) post about having a bad day, I'll send him/her a note (e.g., comment, wall post, private message).					
I share links with (person's name) on Facebook.					
I use Facebook to find friends (person's name) and I have in common.					
(Person's name) and I use Facebook to share					

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links or videos about a shared interest, sport, and/or hobby.

I look at photos (person's name) posts to Facebook.

I use Facebook just to say hi to (person's name).

I rarely communicate with (person's name) through Facebook.

I share photos with (person's name) on Facebook.

I read comments other people post on (person's name)'s updates.

(Person's name) and I use Facebook to talk about a shared interest, sport, and/or hobby.

I interact with (person's name)'s friends through Facebook comments.

(Person's name) and I have a lot of the same friends on Facebook.

I read (person's name)'s comments on mutual friends' posts or photos.

I've posted links or videos to Facebook with (person's name) specifically in mind.

My Facebook interactions with (person's name) are generally positive.

(person's name) and I use Facebook to share links or videos about a celebrity or TV show we like.

I read (person's name)'s updates but don't comment on them.

When I post about something good going on in my life, (person's name) will "like" it.

I offer (person's name) advice when he/she asks for it on Facebook.

(Person's name)'s updates make me smile.

I use Facebook to find out things (person's name) and I have in common.

I learn about big news in (person's name)'s life from Facebook.

If I am feeling down, (person's name) will send me a note (wall post, link, photo, etc.).

When I see (person's name) sharing good news on Facebook, I'll "like" his/her update.

I usually know a lot of the people who comment on (person's name)'s updates.

Through Facebook, I learn more about (person's

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name)'s friends.

I use Facebook to get to know (person's name) better.

(Person's name) and I gossip about things going on in our lives on Facebook

(Person's name) always wishes me "happy birthday" on Facebook.

(Person's name) and I play games together on Facebook.

(Person's name) is upbeat when we interact through Facebook.

(Person's name) posts updates to Facebook about his/her day-to-day activities.

(Person's name) and I interact through a Facebook Group for a shared interest, sport, and/or hobby.

I share funny stories from my day with (person's name) over Facebook.

(Person's name) and I talk about mutual friends on Facebook.

I've had arguments with (person's name) on Facebook.

(Person's name) has posted content that made me angry.

I make sure to send (person's name) a note (wall post, comment, private message, etc.) on his/her birthday.

Estimate the frequency with which you do the following with (person's name):

	Never	Rarely	Some- times	Often	Very Often
Sending a Private Message through Facebook					
Chatting (IMing) with them on Facebook					
Communicating in a Private (Closed) Group					
Posting on their Wall					
“Liking” their Facebook posts/photos					
Commenting on their Facebook posts/photos					
Visiting their profile page					
Browsing their photo albums					
Reading their updates that appear in my News Feed					